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Peoples State Bank Hires Barbara Jones as West Allis Branch Manager

Wausau, Wis. (March 2, 2020) Peoples State Bank announces the addition of Barbara Jones as branch manager of the bank's new West Allis location. Jones has more than 20 years of banking experience, including five years at a competing bank in West Allis.

"Peoples truly does care about its customers and the communities they serve, and that attracted me to this position," said Jones. "I felt it right from the moment I joined the bank, and I have no doubt customers who choose Peoples will feel the difference as well."

"Barbara has a wealth of banking experience in West Allis, and greater Milwaukee," said Jeff Musa, Peoples State Bank Southeastern Wisconsin Market President. "She understands the importance of our community banking model, and she will lead a Peoples team in building relationships with customers and the community."

"It's important to have employees who care about their customers, who look for ways to help them, and give back to the communities they serve," said Jones. "That's important to me as a manager, to grow and maintain a caring staff, and that fits perfectly with Peoples' philosophy."

Jones currently serves on the board of directors of Downtown West Allis, Inc., along with other non-profit organizations in the greater Milwaukee area. She has received multiple awards and recognition for her community involvement, customer service, sales performance, and team management.

Jones will lead the retail team at the new Peoples bank location at 10725 W. National Ave. in West Allis. It's Peoples first full-service bank in the greater Milwaukee area, bringing a convenient, community-first banking model to southeastern Wisconsin. The full-service bank location follows a very successful launch of a loan office in nearby Wauwatosa in 2016, with cumulative growth of \$73 million in commercial and mortgage loans. For more information on

Peoples State Bank or products and services offered in West Allis, contact Jones at 414-485-6404.

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Peoples State Bank is a community bank headquartered in Wausau, Wisconsin, serving north central Wisconsin from nine full-service banking locations in Marathon, Oneida, Vilas and Milwaukee Counties, as well as commercial loan production offices in Milwaukee and Stevens Point, WI. Peoples provides financial services to business owners and individuals, as well as investment and retirement planning services through Peoples Wealth Management, a division of Peoples. Peoples was founded in 1962 and has total assets in excess of \$950 million. PSB Holdings, Inc., the parent company of Peoples State Bank, trades its common stock under stock symbol PSBQ on the OTCQX Market. Peoples is an Equal Housing Lender and Member FDIC. More information about Peoples can be found at bankpeoples.com.